



# BetterWorldians RADIO



## BetterWorldians Radio

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February 12th 2015: Special Encore Presentation: First Book

Did you know that more than 30 million children in the United States live in low-income households and that many of them have no age-appropriate books at home? An organization called First Book is working to change that by providing children in need with brand new, high-quality books.

This week on BetterWorldians Radio, we're talking with Kyle Zimmer, CEO and President of First Book and Carey Palmquist, a Senior Adviser at First Book. Zimmer and Palmquist will discuss how getting books into the hands of children who need them changes lives.

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## Featured Guests



### Kyle Zimmer

In 1992, Kyle Zimmer, then a corporate attorney, was volunteering regularly at a soup kitchen in Washington DC. Realizing that the kids she was working with had no books to call their own, she set out with some friends to remedy the situation. Twenty-one years and more than 110 million brand-new books later, Kyle continues to lead First Book, the nonprofit social enterprise she co-founded to ensure that local schools and community programs across the country serving children from low-income families would have a steady supply of the brand-new, high-quality books they so desperately needed. Under Kyle's leadership, First Book distributes millions of new books and educational resources e

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### Carey Palmquist

Carey Palmquist is responsible for assisting First Book's leadership team execute on new ideas for growth strategy and innovation. Carey joined First Book after 4+ years as Executive Director of Operation Warm, a national non-profit providing brand new coats to low-income children. Prior to joining the non-profit sector, Carey served as Vice President of Operations for a state-of-the-art, multi-billion dollar cancer treatment company where she was responsible for all operational aspects of the company's flagship treatment center in Oklahoma City. She has also served in the capacity of human resources executive in the healthcare, technology, and financial industries. Carey serves on

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