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Digital World



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Digital World with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific/10 AM Eastern
February 17th 2015: Mobile and User Experience: Exploring New Frontiers

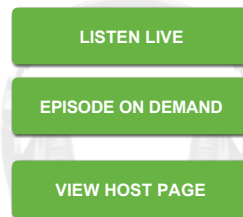
The buzz: UX One iPhone puts more computing power in the palm of your hand than all of MIT had a few decades ago. Augmenting this enormous power with near-constant connectivity and expanding it to wearables and other innovations, the mobile revolution has radically redefined our relationship with technology. What's out? Monolithic apps, heavyweight program suites, perfection and comprehensiveness. What's in? Lightweight purpose-built apps, speed and availability. The experts speak. Scott Bonnell, Mocana: "Nielsen claims that the average smartphone owner has more than 27 apps on their pho

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Featured Guests



Scott Bonnell

Scott Bonnell, Vice President of Corporate Development, Mocana, leads corporate development efforts, helping to define strategy and drive execution with Mocana's network of partners.

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Adi Kavalier

Adi Kavalier is Global Head of SAP Fiori Product Management & UX Go-to-Market at SAP. He has been at SAP for 15 years, holding leading roles and supporting the evolution and success of critical solutions, such as portals, business analytics solutions, and SAP Gateway.

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Owen Pettiford

Owen Pettiford has 20+ years experience creating solutions based on packaged applications and integration. He worked for SAP as Head of Architecture consulting in the UK helping existing and new SAP customers plan practical and pragmatic SAP SOA Roadmap.

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