



# Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



**Coffee Break with Game-Changers, presented by SAP**  
**Wednesday at 8 AM Pacific/11 AM Eastern**  
**March 04th 2015: Health Wearables – Just Hype or Revolutionary for Patients?**

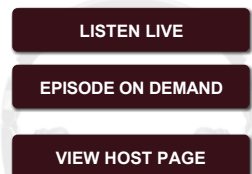
The buzz: Health. Wearables like wrist bands, watches, glasses, and contact lenses are the NBT. Why? They can now measure body conditions and use the data to support healthier living, disease prevention, and faster rehab. But will patients actively track and share wearables-generated data, despite privacy concerns? And are wearables precise enough to meet medical device quality standards? The experts speak. Lynne Dunbrack, IDC Health Insights: "...When the familiar pen-and-paper methods of self-analysis are enhanced by sensors that monitor our behavior automatically, the process of self-tr

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## Featured Guests



### Lynne Dunbrack

Lynne Dunbrack is Research Vice President for IDC Health Insights. She manages a group of analysts who provide research-based advisory and consulting services for payers, providers, accountable care organizations, IT service providers, and IT suppliers that serve those markets. Lynne also leads the IDC Health Insights' Connected Health IT Strategies program. Previous roles include Product Manager for MA-SHARE, LLC, one of the nation's first clinical data exchange demonstration projects; Director of Product Management at NaviMedix, Inc. (now NaviNet) and the Director of HIPAA Compliance. Lynne has been quoted by The Wall Street Journal, Investor's Business Daily, and The New York Times.

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### Greg Reh

Greg Reh is a principal at Deloitte Consulting LLP and leads the Firm's Global Life Sciences practice, responsible for the delivery of all consulting services to the portfolio of life sciences clients, practice operations and the development of solutions, methods and research related to the transformation of life sciences companies. Greg has more than 25 years of experience in the life sciences, process manufacturing, consumer and government sectors. His consulting career has spanned such topics as technology strategy, integration solution development and implementation of emerging and disruptive technology. His clients have included multinational pharmaceutical, biotechnology and chemic

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### Joe Miles

Joe Miles, SAP Global Vice President, Life Sciences Industry, utilizes his diverse business and consulting background with Life Sciences companies to lead SAP's global life science practice. Joe has helped life science companies enable key business processes to achieve their operational objectives, regulatory compliance mandates and strategic financial goals. This includes automating and extending enterprise business processes through innovative new technologies such as enterprise mobility and in-memory computing, which analyzes billions of records with sub-second response times to put real time performance metrics on a mobile device anywhere in the world. Those innovations improve perform

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