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BUSINESS



The Business Edge
Archives Available
March 11th 2015: The Best Business Books and the Ongoing Challenge of Life-Long Learning

We function in a “fast; quick; faster than that” era. We barely have time to read Tweets, much less blog posts, and essays, and case studies. Books? We’re simply too busy. They belong in yesteryear’s learning stacks. But, hold on -- not so fast, says Randy Mayeux who has been one-half of the First Friday Book Synopsis team, presenting one new business book briefing each month since 1988. Big issues call for deep understanding. The best business books allow us to probe in in-depth ways, put those issues into greater context, and then dive more deeply for those much-needed solutions. The s

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Featured Guest



Randy Mayeux

Randy Mayeux truly is the epitome of a life-long learner. Beginning with his love of comic books, then the Hardy Boys, to Nero Wolfe, and finally to a much wider array, he keeps reading! (He may have neglected too many novels).

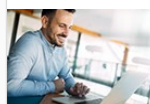
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