



Internet of Things



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Internet of Things with Game Changers,
Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
**March 11th 2015: IoT and Mining:
Revolutionizing the Industry – Part 2**

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The buzz: 16 tons, what do you get? According to a 2014 MaRs Connected World Market Insights report, "The mining industry is as vital to today's global economy as ever before, yet it is... combating multiple adverse global trends such as falling commodity prices, a slowing global economy and skilled labour shortages...Calls for innovation in the mining industry are deafening, and the IoT is making its way into mining sites... [but] change is at times very gradual." The experts speak. Lou Cellini, SAP: "If you can dream it, you can do it" (Walt Disney). Rob Tennant, Barloworld: "Telemetry data has

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Featured Guests



Lou Cellini

Lou Cellini has been engaged in the in the Heavy Equipment Industry for 36 years. Lou's first years were with a Caterpillar Dealer holding various key positions as a Vice President.

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Rob Tennant

Rob Tennant, Digital Officer, Barloworld, has responsibility for Technology and eCommerce across the Barloworld Caterpillar dealerships in Southern Africa, Iberia and Siberia.

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Ira Berk

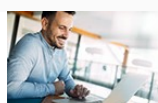
Ira Berk is Vice President of Digital Transformation Solutions within SAP's HANA Global Center of Excellence, focusing on innovations in the telecommunications industry. Ira joined SAP in 2008 with the acquisition of Business Objects, where he led the creation of the SAP BusinessObjects Edge series of Business Intelligence products for mid-market companies. He brings over 25 years of industry experience in commercial software and internal applications with industry leaders Intuit, UBS, Morgan Stanley, and Pfizer.

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