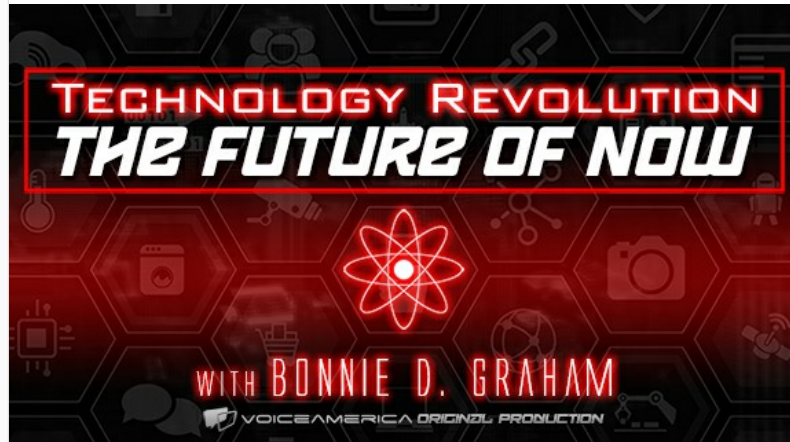


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Technology Revolution: The Future of Now Wednesday at 8 AM Pacific/11 AM Eastern March 18th 2015: Time for a Tune-up: Advanced Analytics and Auto Safety

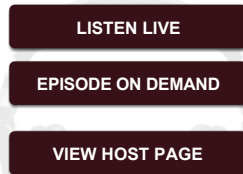
The buzz: Safety first. After record vehicle recalls in 2014, automakers are under intense pressure from consumers and regulators to be proactive about product quality and safety issues; protect consumers; and minimize the duration, scale, and cost of recall events. How? Advanced analytics. The experts speak. Mark Gardner, Deloitte: "Anyone who sits on top of the largest hydrogen-oxygen fueled system in the world, knowing they're going to light the bottom, and doesn't get a little worried, does not fully understand the situation" (Space Shuttle Commander John Young). Josh Greenbaum, EAC

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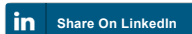
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Featured Guests



Joshua Greenbaum

Joshua Greenbaum, Principal, Enterprise Applications Consulting, has over 30 years of experience as a computer programmer, system architect, author, consultant, and industry analyst. He began his career at the dawn of the PC, database, and enterprise software markets, and has observed first-hand the evolution of the products and technologies that drive enterprise innovation today. Josh works extensively with end-user organizations to align their business and technology strategies, as well as assisting vendors with understanding the needs and requirements of their customer and prospect bases. Josh is frequently quoted in the technical and business press. He blogs at



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