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April 09th 2015: SCORE Business Success

SCORE is a free service dedicated to helping new and small business owners in being successful. This show is dedicated to giving advice to the new or current entrepreneur. Two SCORE executives, Bridget Pollack and Resa Kierstein give pointed advice for current or aspiring entrepreneurs. They explain how the free SCORE mentoring programs works. They also explain some of the new business tools that were designed with business partners like the UPS Store can help the small business person achieve business goals. The second half of the show Gina Pinto Williams, won the SCORE 2014 National Award fo

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Featured Guests



Bridget Weston Pollack

Bridget Weston Pollack is the Vice President of Marketing & Communications at the SCORE Association. In this role, Bridget is responsible for all branding, marketing, PR, and communication efforts.

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Resa Kierstein

Resa Kierstein is Vice President of Business Development of the SCORE Foundation. Resa joined The SCORE Foundation in 2010. In her role, Resa builds partnerships with major corporations to support small business including partnerships

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Gina Pinto Williams

Gina Pinto Williams is a Peruvian immigrant who owns three Liberty Tax Service franchise locations in the greater Cincinnati area. Gina overcame impossible odds, while balancing family life with small business ownership.

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