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The Bob Pritchard RADIO SHOW

The Bob Pritchard Radio Show Tuesday at 5 PM Pacific

April 21st 2015: Significant Changes to Google Announced Today -- are you Affected

Google today announced a large update to its search engine that will almost certainly impact you negatively if your site is not mobile friendly. How to determine how suited your site is to mobile; big data has been all the rage in recent years, we discuss some unusual applications you have probably never heard of; the investment in digital ads worldwide has exploded, how many of the millions of ads you have seen do you remember? Which ads work and which don't; the phenomena that is Netflix is changing television as we have known it for 50 years; there is an old saying "it's not about who did

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Featured Guest

Guest Image

Barry Monies

Barry Monies currently serves as President and CEO of Computronix, LLC a full service technology solutions company that designs, implements and manages data networks and communications infrastructures for small to medium sized businesses in the medical, financial and legal industries. Barry started and ran several successful companies. As a consummate entrepreneur, over the years he operated various businesses including an exotic automotive sales and repair business, a daytrading & stock advisory service, a commercial real estate investment firm, an international importing business and several Internet based businesses. Barry started a technology consulting firm in 1992 providing techno

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