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Leading Conversations Friday at 10 AM Pacific

May 01st 2015: **MAY I HAVE YOUR ATTENTION?? – Please?**

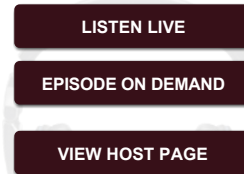
Cheryl Esposito welcomes Sam Horn, Intrigue Expert and TEDx speaker, she coaches entrepreneurs, executives, and authors how to craft concise, compelling communications that connect. Whether you are creating a brand, pitching an idea, or making acquaintances, you have 60 seconds - max - to capture people's favorable attention. (Sam says "goldfish have longer attention spans than most of us do!") And...if you can't get people's favorable attention, you'll never get their business. Practicing what she preaches, Sam has cracked the code – she is an award-winning keynote speaker who has presented to

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Featured Guest



Sam Horn

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