



Internet of Things



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Internet of Things with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
May 7th 2015: At the Intersection of Big Data and the Internet of Things - Part 3

The buzz: IoT When we discuss Internet of Things, it's about processing massive amounts of data. But what about the major management challenge this poses: how to change your management practices to take advantage of the fact that, for the first time, everyone who needs it can share real-time information about the company and do it instantly? This will demand a major shift, requiring senior managers to relinquish control of traditional top-down data flow. The experts speak. W. David Stephenson, Stephenson Strategies: "The Web as I envisaged it, we have not yet seen it yet. The Future is sti

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Featured Guests



W. David Stephenson

W. David Stephenson, principal of Stephenson Strategies, is an Internet of Things (IoT) consultant, thought leader and journalist. He particularly focuses on a paradigm shift to "circular companies," away from traditional hierarchies and linear processes, to a new model in which everyone — supply chain, manufacturing, product design, marketing, distribution networks, and perhaps even customers — is united in a continuous cycle with shared, real-time IoT data as the hub; and "SmartAging," using a combination of wearable devices and smart home devices to allow seniors to "age in place" with dignity, improved health, and lower expenses. He wrote *The Future Is Smart* (HarperCollins Leadership imp

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David Jonker

David Jonker, Vice President, leads the SAP Insights research center - a creative, editorial-driven research group publishing insights into how technology innovation addresses business, economic, and social issues today and tomorrow.

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Ira Berk

Ira Berk is Vice President of Digital Transformation Solutions within SAP's HANA Global Center of Excellence, focusing on innovations in the telecommunications industry. Ira joined SAP in 2008 with the acquisition of Business Objects, where he led the creation of the SAP BusinessObjects Edge series of Business Intelligence products for mid-market companies. He brings over 25 years of industry experience in commercial software and internal applications with industry leaders Intuit, UBS, Morgan Stanley, and Pfizer.

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