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May 04th 2015: Inventive Based Marketing and Business Optimization

For many entrepreneurs, summertime brings slower sales and less hectic activity. What better time than right now to explore fresh marketing ideas for growing your business? Rather than slide into the busy fourth quarter with the same old marketing bag of tricks, hear how you can get a jump on your competitors by embracing new tactics for increasing leads and sales with James Feldman. Business Optimization is critical in today's business climate. Listen How you can create a truly healthy business that can achieve extraordinary sustainable success with Keith Aichele.

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Featured Guests



James Feldman

Jim is an innovation, marketing, and promotion expert and CEO of his own performance improvement companies, a keynote business speaker, an entertaining motivational speaker

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Keith Aichele

Keith Aichele, America's Business Health Expert®, is the Founder and CEO of Misaic. He is a nationally recognized speaker, accomplished author and successful entrepreneur.

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