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**The Self Improvement Show
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May 14th 2015: Creating The Authentic
Salesperson**

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Remember when binding agreements about major decisions were made with a handshake and your word was your bond? Remember when you could buy something and know it was what it said it was? Some of you may not remember those times but, honestly, we had them. In these days when "overselling" and fraud seem like more the norm than the exception there is someone teaching about integrity. Ron Willingham states, "Every two or three decades quantum advances take place, changing the paradigms of how people think, understand, and perform—raising the consciousness levels of people and organizations." He cr

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Featured Guest

Guest Image

Ron Willingham

Ron Willingham is founder and CEO of Integrity Systems, Inc., an international training and development company with more than 1.5 million graduates in 80 nations.

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