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June 02nd 2015: Telling Your Story for Investors

Do you want to access financing for your business? Are you looking for investors but don't know how to get them to choose YOU? In this episode of Story Powered™, Stephanie Sims, Founder of Finance-Ability™ and author of 'Funding Your Business Without Selling Your Soul' will talk about the importance of story when it comes to attracting investors for your business. Stephanie will also tell us how having a strong story is the best way to bring together your vision and your credibility.

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Featured Guest



Stephanie Sims

Stephanie Sims is a recovering investment banker and champion of small business owners. Her 25 years of experience working with firms as big as Goldman Sachs to those as small as her parents' local printing business taught her one thing: The owner's lack of knowledge (and interest in) finance is often their biggest obstacle to getting funded. Stephanie is on a mission to change the way businesses find money by educating owners about their Finance-Ability™ and teaching them how the Suits operate. She believes that every business owner can grow their dreams and their profits - but they have to know their worth. Stephanie resides in Arizona with her husband and three children. And

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