



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Coffee Break with Game-Changers, presented by SAP
Wednesday at 8 AM Pacific/11 AM Eastern
June 10th 2015: Health Wearables Part 2 -- The Next Breakthrough?

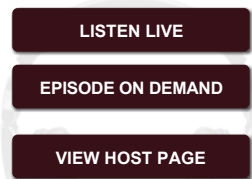
The buzz: Invisibles. Visible healthcare wearables like smart wrist bands and watches are commonplace. What if you prefer non-obvious tracking devices? Almost-invisible-to-invisible innovations are entering the market, hoping to gain your trust and improve healthcare outcomes. Coming soon: under-clothing heartrate tracking strips that detect and report epileptic seizures; "smart pills" that measure blood pressure, pH, body temperature; tattoo-thin strips that store health data and even deliver medications. How easy or hard is it to launch innovative health devices and gain profitable market

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Featured Guests



Harry Greenspun, MD

Harry Greenspun, MD is the Director of the Deloitte Center for Health Solutions, focusing on the critical issues in the transformation of health care globally. Prior to Deloitte, he served as Chief Medical Officer for Dell Inc., after serving as Chief Medical Officer for Northrop Grumman Corporation. Named one of the "50 Most Influential Physician Executives in Healthcare" by Modern Healthcare, he has served on the advisory boards for the World Economic, Anthem, Healthcare Information and Management Systems Society (HIMSS), The Wireless-Life Sciences Alliances, and Georgetown, Tufts, and George Mason universities. As HIMSS Government Relations Roundtable chairman and co-chair of the task f

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Scott Lundstrom

Scott Lundstrom, IDC Group Vice President and General Manager - Health Insights, Financial Insights, Government Insights, is a long time industry analyst focused on the transformative and disruptive nature of technology, IT driven business innovation and change in a variety of industries and settings. He is an expert on the emerging third platform, and speaks regularly on the future of cloud, analytics, mobility and social media to transform and radically alter the process and services offered in the marketplace. Prior to IDC, Scott was the Senior Vice President of Research and CTO of AMR Research, where he managed the industry research practice and supported specific vertical industries.

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Bernhard Schweizer

Bernhard Schweizer is Head of SAP Health Link, a solution improving the care process of chronic diseases by connecting patients and doctors based on medical sensor data. SAP Health Link is run as an Entrepreneurship Project within the SAP Innovation Center Network. Bernhard has developed the Health Link concept by driving customer co-innovation on data as a service. Previously, he was Managing Director of InnovationLab GmbH, a joint venture of SAP, Roche, BASF, Merck, and four other shareholders, which was based on a concept developed by Bernhard. InnovationLab brings together researchers from business and science for joint research and knowledge transfer.

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