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In today's world, you can't go 2 feet without hearing about social media. It's the way people find and communicate with each other and is only growing. If you suspect you're not using it to its fullest potential, today's guest can help. Jessica Best is one part massive email, social media and online marketing nerd and one part permission-marketing evangelist. She acts as a strategic consultant and subject matter expert for brands, corporations and nonprofits nationwide. Jessica is CEO of an award-winning, full-service digital marketing firm that has planned and executed social media and digit

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Featured Guest



Jessica Best

Jessica is one part massive email, social media and online marketing nerd and one part permission-marketing evangelist. She acts as a strategic consultant

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