



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
June 29th 2015: Finance and Operations Integration: To Your Business Health!

The buzz: Salud! The integration between Finance and Operations has evolved from time-lagging batch processes to now real-time information. Since operational information ultimately impacts both your revenue and cost planning, changes across your entire value chain must be reflected in finance. Savvy CFOs now see their functional scope widening from core accounting to include catalyst and strategist roles. And digitally mature organizations are enjoying up to a 26% increase in profitability. It's all good. The experts speak. Alex Bannell, Capgemini: "So what?" Eric Bramley, Deloitte: "Never

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Featured Guests



Alex Bennell

Alex Bennell is an SAP Financials applications consultant, experienced in implementation, optimisation and transformation projects

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Eric Bramley

Eric Bramley is a Senior Manager with Deloitte Consulting focused on enabling finance transformation using SAP. He has experience with large-scale

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Rich Sernyak

Rich Sernyak is a Partner in PwC's Global SAP Practice with over 20 years of experience working with SAP. He is responsible for PwC's Simple Finance

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Martin Mrugal

Martin Mrugal is responsible for SAP's innovation agenda for North America including the Chief Customer Office, Solution Engineering

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