



The Soul of Enterprise: Business in the Knowledge Economy
Friday at 1 PM Pacific
July 28th 2015:2015 Sage Summit - Day 1

Special Broadcast of: The Soul of Enterprise: Business in the Knowledge Economy. The Soul of Enterprise Interviews great guests at #sagesummit

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Featured Guests



Peter Wolf

Since early 2000, Peter has dedicated himself to helping small and medium-sized organizations become more profitable through effective, efficient usage of CRM. Azamba Consulting Group, his current venture, has successfully implemented SageCRM at hundreds of organizations since inception. Peter attributes much of this success to the fact that Azamba practices what they preach. Each and every day, the Azamba team faces the same struggles, challenges and opportunities using CRM as every other small and medium sized business. Using basic principles of successful CRM implementations, Azamba has undergone a remarkable transformation to become a truly differentiated consulting firm. Peter's

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Christina Daves

Christina has been an entrepreneur for over 20 years and has had a knack for discovering niche markets, from service industries to consumer goods. She's done event planning and land development feasibility, owned a retail store, and now designs and manufactures MediFashions, award-winning accessories to make medical devices fashionable. Christina won the 2014 Rule Breaker Awards grand prize. Christina founded CastMedic Designs. In 2010, she broke her foot and was horrified when the doctor came in with the big, ugly, black boot. She was going to New York City the next day and thought, "I can't go to New York looking like this!" She searched the Internet and found there was nothing on

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Seth David

Seth David is the Dean of Beans at schoolofbookkeeping.com and President of Nerd Enterprises, Inc. which provides consulting and training services in Accounting and productivity based software. Consulting services range from basic bookkeeping to CFO level services such as financial modeling. Nerd Enterprises, Inc. and now schoolofbookkeeping.com is one of the leaders in the small business accounting world in online training resources offering courses on a wide range of software products. Seth David has been a top 10 speaker at The Sleeter Group's Accounting Solutions Conference for the past few years. Seth makes extensive use of social networking tools, and web videos to maximize the im

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Wendy Gorrie

Wendy has worked as an end user in the accounting departments of various organizations since the early 80's. During Accpac Plus's infancy, she was involved in one of the world's largest deployments of Accpac Plus at that time, a large WAN installation that extended from Burnaby to Jakarta. Since early the 90's, Wendy has worked in all aspects of the organization supporting customers in technical support, consulting, sales, project management. BAASS Business Solutions BAASS is a full service technology firm with over twenty-five years of industry experience. With a broad client portfolio, BAASS serves over 3,500 clients across North America and the Caribbean. With a past record of suc

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