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August 10th 2015: Associative Tendencies of the Mind and its Business Implications

During this episode Anwasha Sengupta and Laura Ellis delve deeper into the workings of our minds to inform listeners of key tendencies of the brain. This information helps listeners improve their awareness of how our surrounding environment can lead us to make erroneous judgements or engage in involuntary actions that are detrimental to businesses.

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Featured Guest



Anwasha Sengupta

Anwasha was brought up in India. She moved to Canada four years ago to complete her Undergraduate degree in History and English. During her high school years in India, she developed a curiosity towards subjects like History, English and Political Science that now informs her inclination to pursue political journalism. She was an influential contributing member to her school's News and Debating Team, The Drama Club and The Social Services Society where she volunteered a significant amount of her time at orphanages and old age homes. Her other interests involve a 10 years pursuit of Classical Indian Dancing and playing field hockey for an additional 7 years, activities she still continues to

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