



**Innovating Leadership, Co-Creating Our Future**  
**Tuesday at 11 AM Pacific**  
**August 18th 2015: Leading Analytics Programs to Drive Business Returns**

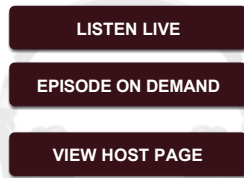
Business Analytics is a hot topic for many organizations. Analytics programs can be a significant differentiator for organizational success when implemented successfully. When done poorly they waste money, time and good will. James will talk about: 1. Which is more important - technology or leadership? 2. How much does leadership capability impact outcomes? 3. What are "leadership maturity levels" and how do they impact implementation success? 4. How do you use your understanding of leadership maturity to increase your program success and ROI? 5. What are the most important leadership

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**Featured Guest**



**James Brenza**

James Brenza is an Information Technology and analytics leader with 20 years of diversified experience and success in delivering analytical, functionally rich, complex solutions. He is a hands-on leader who carefully balances strategic planning, business communications and technical delivery. He has extensive experience with motivating mixed-shore teams to deliver high quality, flexible results. James academic foundation includes 3 degrees: Information Technology, Finance and an MBA. He complemented his technical skills with a Six Sigma Black Belt, Lean Qualification and PMP certifications. He applies that foundation to solving problems in banking, insurance, retail, distribution, manufactur

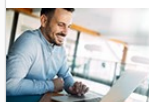
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