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October 12th 2015: Peter LaFrance Talks About The Emergence of the Microbrewery

Currently working on his new book entitled, "Five Gallons of Beer that Changed the United States Forever", Peter LaFrance knows a thing or two about beer. On this episode, LaFrance talks on how the home-brewers of the 70's caused the microbrewery industry and farm-to-table movement to start and flourish. The home-brewing fad that developed when young folks came back from Europe and were disappointed with the food and beer they found when they returned to the United States and Canada was fanned by the burst of communication developments including the world-wide-web and the personal comp

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Featured Guest



Peter LaFrance

Peter LaFrance is an author and a journalist who has covered the malt beverage industry for over twenty five years. He is a member of the International Association of Culinary Professionals, and is an accredited "Recognized" beer judge by the BJCP. His monthly news letter and other material can be found at www.beerbasics.com. Peter LaFrance has written about the brewing industry for over fifteen years. Credits include contributing editor for Restaurant Management and Top Shelf magazines. He has also written for Beverage Media, New Brewer, Beverage Dynamics, and All About Beer magazine. In September 1990 he began working for the Beverage Network/Beverage M

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