



Meet the Visionary Game-Changers



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Meet The Visionary Game-Changers,
Presented by SAP
Archives Available
**October 15th 2015: Changing the Face of
Philanthropy with Technology**

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The buzz: It begins at home. Beyond enormous competition for consumer and corporate funding, charities today face their greatest challenges in maintaining financial transparency and optimizing their use of resources. Technology to the rescue! But where should charities invest their precious time and dollar resources: in new social media platforms in hopes of boosting fundraising – or in predictive analysis to improve efficiency and impact? The experts speak. Christian Kraus, Betterplace.org: “On résiste à l’invasion des armées; on ne résiste pas à l’invasion des idées” (Victor Hugo). Rog

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Featured Guests



Christian Kraus

Christian "Chris" Kraus is CEO of betterplace.org (gut.org gemeinnützige Aktiengesellschaft). The Berlin-based non-profit organization is Germany's largest online donation platform, hosting 15,000 projects in over 170 countries.

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Roger Ford

Roger Ford serves as managing director and global lead for Accenture Development Partnerships. This global business practice within Accenture Strategy delivers management consulting, digital, and technology services to the international development sector and focuses on innovative solutions that drive social impact and economic growth.

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David Jonker

David Jonker, Vice President, leads the SAP Insights research center - a creative, editorial-driven research group publishing insights into how technology innovation addresses business, economic, and social issues today and tomorrow.

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