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October 12th 2015: Value Creation: Tangible and Intangible Asset Management

We are thrilled to welcome valuation expert and author Dr. Carl Sheeler, to today's episode of The Second Stage. In his new book, 'Equity Value Enhancement: A Tool to Leverage Human and Financial Capital While Managing Risk,' Dr. Sheeler addresses the transformation of an entrepreneur from being overwhelmed, working in their business, to thriving, working ON their greatest investment. Leveraging 25 years of experience, including 1,200 advisory engagements, he distills best practices of trusted advisors and their entrepreneurial clients, on what successful value creation means to the business a

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Featured Guest



Dr. Carl Sheeler

Dr. Carl Sheeler, Managing Director at Berkeley Research Group, brings wisdom gained from his 25 years of litigation expertise coupled with his corporate governance, business/military operations, strategic planning, finance, and academic background to address complex risk measurement, management, and mitigation issues. His public and private company experience includes family business/office valuation and advisory services associated with intergenerational planning, equity transfers with estate and gift tax issues, as well as partial and full liquidity event options and disruptions. He is a national thought-leader on identifying and quantifying risks and how intangible assets effect value. H

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