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**October 20th 2015: Storytelling and Consciousness**

Storytelling is all the rage but it is in danger of passing through as a fad or superficial trend if we do not harness its power and use it for more than just selling stuff. In fact, there is significant depth to story and its usage in our communications. Without the ability to self reflect and be awake to our own stories as well as those of others, we cannot engage in storytelling that matters. This week on Story Powered®, Lianne will be talking about how consciousness plays a part in finding and recognizing our internal stories as well as the external stories that we tell to engage other

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### Featured Guest



#### Mani Saint-Victor

Dr Mani is a Harvard-trained neuroscientist passionate about the intersection of story, cognition, and empowerment. He helps clients discover the most effective ways to think through narrative.

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