



Big Beacon Radio
Monday at 10 AM Pacific
October 26th 2015: How to Innovate and Collaborate Like Thomas Edison

Many writers say we live in singular times calling for unusually great creativity, invention, and innovation and the rapid pace of change in the 21st century is dizzying at times, but the turn of the 19th to the 20th centuries was also a time of miraculous invention and fast-paced innovation. In this episode, host Dave Goldberg goes back to the future with Sarah Miller Caldicott, a great grandniece of the iconic inventor Thomas Edison, to explore Edison's methods of invention, innovation, and collaboration laid out in two books, "Innovate Like Edison" and "Midnight Lunch." Join Sarah and Dave

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Featured Guest



Sarah Miller Caldicott

A great grandniece of Thomas Edison, Sarah Miller Caldicott is an innovation process expert and thought leader. Inspired by a family lineage of inventors dating back five generations, she has been engaged in creativity and innovation throughout her life. Sarah spent the first 15 years of her career as a marketing executive with Global 100 firms including Quaker Oats and Unilever. She's written two books translating Edison's innovation methods for today's leaders. Her book "Innovate Like Edison" lays out Edison's five competencies of innovation, and "Midnight Lunch" reveals the unique collaboration approach Edison employed to create disruptive, new industries that transformed our world. Dedic

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