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WITH
SANJOG AUL

CTO Talk Network
Wednesday at 7 AM Pacific
June 01st 2011: Desktop as a Service: Panacea or Hype?

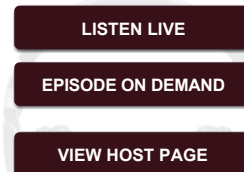
Organizations are under unrelenting pressure to grow, drive efficiency, and mitigate risks. Worsening the situation, the continual onslaught of changes in workplace trends and technologies has resulted in a complex and costly, high maintenance workplace. As an answer, "Desktop as a Service" has emerged as part of an overall IT industrialization trend. DaaS promises cost savings, enables a high degree of consumerization/personalization, and transfers costs from CapEx to OpEx, while reducing or even eliminating the need for Workplace IT asset management. Can DaaS solve the challenges of an expen

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