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The Business Edge

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November 6th 2015: The Science of Building a Great Company

For the last 60 years the greatest business minds have been theorizing, codifying, and perfecting a body of knowledge used by the largest, and most successful organizations to innovate and grow. It is the ultimate "secret" of success! This success comes from applying a systematic approach that is so powerful and effective that the United States government created a program to encourage its adoption. Now you can apply these same methods in your businesses. Join us to learn about this step-by-step approach. You will learn practical steps you can begin implementing immediately to help transform y

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Featured Guest



Michael Kramer

Michael Kramer is an award-winning leadership consultant and successful entrepreneur. He founded the Breakthrough Best-Practices Movement and was awarded the "Most Innovative Program of the Year" by Chicago's Duman Center of Entrepreneurship.

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