

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



Proven Tactics
High-power Guests
Behind the Scenes Shares
High Octane Content



MOJO MY BUSINESS

Mojo My Business
Archives Available
November 16th 2015: The Mojo Marketing Edge

Tune in
Archives Available on VoiceAmerica
Variety Channel

[SHARE](#) [DOWNLOAD PDF](#) [GET CODE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Featured Guests



Andrea Stenberg

Andrea J. Stenberg, Social Media Marketing Consultant. Social media marketing consultant and coach Andrea Stenberg helps baby boomer entrepreneurs – consultants, coaches, service professionals – to standout in a crowded market, position themselves as an expert and to get clients calling them using LinkedIn and other online marketing tools. An award-winning blogger at TheBabyBoomerEntrepreneur.com she has one of the top 5% most-viewed LinkedIn profiles, over 2000 Twitter followers and almost 93,000 views of her Google Plus profile. She brings her working knowledge of social media to help her clients navigate the social media waters with better results in less time. Five Secrets to Using

[Read more](#)



Donna Serdula

Donna Serdula pioneered the concept of LinkedIn profile optimization, realizing early on that the LinkedIn profile was so much more than just an online resume. Donna spent the first 10 years of her career in sales, marketing, and training and in 2009, she walked away from her successful sales career and founded Vision Board Media and LinkedIn-Makeover.com. Her mission: To help people realize their Internet identity and shape one that makes an impact and leads to opportunity. Donna Serdula is a chief influencer, advocating and evangelizing the importance of taking control of your Internet identity. As the foremost expert in LinkedIn profile and through her LinkedIn-Makeover

[Read more](#)

Share This Episode

[Share On Facebook](#) [Share On Twitter](#) [Share On LinkedIn](#)

Connect with VoiceAmerica

Download our mobile apps



PressPass
ALL ACCESS. ALL THE TIME.

Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS