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Featured Guests



Andrea Stenberg

Andrea J. Stenberg, Social Media Marketing Consultant. Social media marketing consultant and coach Andrea Stenberg helps baby boomer entrepreneurs – consultants, coaches, service professionals – to stand out in a crowded market, position themselves as an expert and to get clients calling them using LinkedIn and other online marketing tools. An award-winning blogger at TheBabyBoomerEntrepreneur.com she has one of the top 5% most-viewed LinkedIn profiles, over 2000 Twitter followers and almost 93,000 views of her Google Plus profile. She brings her working knowledge of social media to help her clients navigate the social media waters with better results in less time. Five Secrets to Using

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Donna Serdula

Donna Serdula LOVES LinkedIn. She is the author of the popular book, LinkedIn Makeover: Professional Secrets to a POWERFUL LinkedIn Profile. It was back in 2009 she decided to break free from corporate America and set out on her own path. She started Vision Board Media with the goal to help business and individuals leverage the Internet in their quest to market themselves. Donna is the foremost expert in LinkedIn profile optimization. She founded LinkedIn-Makeover.com where she helps individuals from around the world brand themselves successfully using LinkedIn.

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