

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



BUSINESS



Because There's More
Archives Available

November 23rd 2015: The 'New Normal': How to Grow Your Company Through Online Channels Amid Aggressive Competition

Digital Marketing Expert, Kevin Layton, reveals Insider Intel on high-impact ways to spur sustained revenue growth. The discussion focuses on the type of decisions and their criteria, decisions businesses need to incorporate in order to get noticed and ultimately grow in spite of the aggressive online competition. Kevin Layton tells the listeners how this goal can be achieved, where has seen it done successfully with a few changes in perspective, and where has it failed. Listen to Kevin Layton to learn how to build your digital marketing machine.

Tune in

Archives Available on
VoiceAmerica Business
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

[DOWNLOAD PDF](#) [GET CODE](#)

Featured Guest



Kevin Layton

Kevin Layton is CEO of Data-Dynamix, a premier source of demographic data, a go-to partner for delivering digital marketing campaigns. The company partners with a litany of top-tier ad agencies and media groups (across newspaper, radio and television).

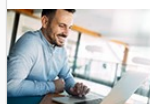
[Read more](#)

Share This Episode

[Share On Facebook](#) [Share On Twitter](#) [Share On LinkedIn](#)

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG