



The Leadership Leap
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Storytelling is serious business these days. Marketers, leaders and entrepreneurs are wanting to use story to improve their communications and organizations are using it for organizational change. But with trying to get storytelling to be taken seriously, it's important to remember that the very reason storytelling is effective and so powerful is because it is FUN. In this episode of Story Powered®, Lianne will be chatting with Kevin Cordi, a storytelling educator who brings play into the story of story. Find out how play and process are just as important as the end results of your individ

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Featured Guest



Kevin Cordi

Dr. Kevin Cordi traverses around the country and world reminding others that there is rich value in play. His work has been modeled in schools and storytelling organizations around the country. He has been a gas station attendant, grill cook, door-to-door salesperson, and a bus boy.

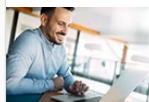
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