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**BUSINESS**



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
Friday at 8 AM Pacific  
**December 18th 2015: Fiercely Loyal - How High Performing Companies Develop and Retain Top Talent with Dov Baron**

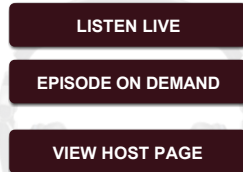
How do you keep your Top Talent? According to Dov Baron, finding and keeping extraordinary talent will determine which organizations thrive and which fade. Don't believe it? Then consider that the average company spends 1.5 to 2 x the annual salary of an employee in training and development. Meanwhile, the average employee is only looking at a 2.5 year tenure before walking off and leveraging the training into a better position with your competitor. During this show, we will discuss strategies for keeping your top talent and having them become Fiercely Loyal. Dov Baron is an Elite Mind Strate

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### Featured Guest



#### Dov Baron

Dov Baron is an international speaker for over 30 years and is the man with his finger on the pulse of the evolving world of Next Generation leadership.

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