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January 8th 2016: **The Vicious Cycle of Innovation and Trust**

We all know that startup companies are more innovative than mature ones, but how does it relate to people? Our guest spent many years researching the field of creativity and innovation in companies, and included the answers in his PhD dissertation and book: *From Startup to Maturity*. In this week's program he will discuss the vicious cycle of trust and innovation. How does trust affect creativity and innovation? How does innovation affect trust? It is easy to fault management for not accepting great ideas, but are we really giving them a choice? Dr. Solomon will share ideas on how to break out

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## Featured Guest



### Dr. Yoram Solomon

Dr. Yoram Solomon is an inventor, a creativity and innovation researcher, coach, consultant, and trainer to large companies and their employees. For his PhD he studied why people are more creative in startup companies than in mature ones.

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