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December 28th 2015: Create a Compelling Brand with Josh Miles

Building a compelling brand is critical to your company's success, and it won't happen by accident. Join me on #BizLockerRadio this week as I welcome marketing guru (and Business LockerRoom coach), Josh Miles, to the show. "A great brand speaks volumes about your company," says Josh Miles, who just happen to specialize in creating a compelling brand. His recent book, "Bold Brand," covers the new rules of marketing, and you don't want to overlook Josh's twelve-month, twelve-post series of articles on the Business LockerRoom blog dedicated to the #BoldBrand Challenge (read the final installm

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Featured Guest



Josh Miles

Josh Miles is the principal and founder of Miles Design, an Indianapolis-based, award-winning design firm specializing in brand strategy, corporate identity, and website design for professional services firms. Prior to starting Miles Design, Josh served as an art director and an adjunct faculty member for three different university-level graphic design programs. Miles Design is the premier provider of branding, strategy, and design for professional services firms. We are passionate about building brands that deliver. Josh's book, "Bold Brand," covers the new rules for differentiating, branding, and marketing your professional services firm. This book was based on his proprietary brandin

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