



# Internet of Things



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

**Internet of Things with Game Changers,  
Presented by SAP  
Thursday at 7 AM Pacific  
January 07th 2016: Digital and Data Makeover: Social Benefits Programs**

The buzz: Do good. Which high school students are most at risk of dropping out? What city buildings pose a high lead poisoning risk? Which at-risk expectant mothers will most benefit from visiting nurses and home health aides? Data Science for Social Good (DSSG) is training data scientists to tackle important problems like these. What are the opportunities, challenges, and prospects for the digital and data transformation of social benefits programs? The experts speak: Joe Walsh, University of Chicago: "I can't swim, and I actually hate sand" (Chrissy Teigen). Rayid Ghani, Harris School of P

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### Featured Guests



#### Joe Walsh

Joe Walsh is a data scientist at The University of Chicago Center for Data Science and Public Policy and senior policy analyst for Community Technical Resources. He has had several years of experience helping academics, nonprofits, federal and state agencies, and companies of all sizes use quantitative tools to answer questions and make informed decisions about health care, transportation, education, and politics. A social scientist by training, Joe has lectured in North America and Asia on the application of quantitative solutions to human problems, and his research has been featured in The Washington Post, Fast Company, WBEZ, and other media outlets. He has served as a fellow and a mentor

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#### Rayid Ghani

Rayid Ghani is the Director of the Center for Data Science & Public Policy at the University of Chicago and a Senior Fellow at the Harris School of Public Policy and the Computation Institute. Rayid is a reformed computer scientist, and wanna-be social scientist, but mostly just wants to increase the use of data-driven approaches in solving large social challenges. He started the Eric & Wendy Schmidt Data Science for Social Good Fellowship that brings together computer scientists, statisticians, and social scientists to work on data science problems with social impact. Previously, Rayid was the Chief Scientist at the 2012 Obama Campaign where he focused on the use of analytics, data, and tec

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#### Doug Freud

Doug Freud is an executive with over 25 years of experience in solving business problems implementing Predictive Analytics and Data Mining with Big Data. Doug started at SPSS (now IBM), and focused on using statistical technique to solve sales, marketing, and public sector challenges. In the late 1990's, he fully embraced implementing Machine Learning and Text Mining based solutions. After leaving SPSS, he went to work at Oracle, Clarabridge (a customer experience-focused startup), and KXEN (acquired by SAP in 2013) in business development professional service roles. At SAP Doug works within the Global HANA Center of Excellence, helping customers figure out how to implement Data Science wi

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