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Story Powered Archives Available January 19th 2016:Renewing Your Story

Is it possible to outgrow our story? Absolutely! Businesses are always changing and evolving into something new. It's important that your story reflects who you are now to ensure employee and customer engagement. In this episode of Story Powered®, Lianne will be chatting with Karen Dietz about story renewal. Karen is the co-author of Business Storytelling for Dummies and owner of Just Story It, a business and a curation site for great stuff related to story.

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Featured Guest



Karen Dietz

Karen Dietz is a 20+ year veteran in business storytelling, and is one of the originals in the field. She represents the best in both academic training and the art of performance storytelling. Her motto says it all: "If you want results, just story it!" Karen is the top global curator on the topic of business storytelling at www.scoop.it/t/just-story-it. She is also the author of Storytelling for Dummies. Karen is also the former Executive Director of the National Storytelling Network, a national association of 2,400 performance storytellers. Her mission during those 3.5 years was to grow, develop, and expand the influence of storytelling. F

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