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The Work/Life Balance
Friday at 2 PM Pacific
January 22nd 2016: Paul Pedrazzi

Join Rick A. Morris while he interviews one of the most innovative minds in the industry Paul Pedrazzi. Paul is equal parts innovator and pragmatist - always on the lookout for not only the new, but also its application in the real world. This combination has guided his work in software for nearly two decades.

Over the last year while leading Product Design and Product Management teams, he completed an ambitious rethinking of PPM, championing a research based approach to building winning software. Launched at CA World 2015, this new interface was the hit of the show.

Paul ha

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Featured Guest



Paul Pedrazzi

Most recently, Paul led the product and design functions for Achievers - a SaaS employee engagement platform. There he championed a much more focused mobile strategy around iOS and Android while expanding their footprint in digital commerce. The company was successfully sold to BlackHawk Networks in early 2015.

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