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**March 18th 2016: Collaborative Communication Stands Out:  
Becoming a Professional Frontrunner in a High-Tech Global  
Culture**

As a budding or experienced professional, how has the rise in technology impacted your ability to distinguish yourself? Articulation and collaboration are critical to standing out in our knowledge-based professional culture. Social media and smart technologies enable judgment and encourage brevity that erodes our ability to communicate with specificity. Speaking in concrete terms and moving away from a judgmental mindset and vocabulary shifts ordinary and conflicted situations to collaboration. In our competitive educational and job environments, the ability to collaboratively communicate, wit

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### Featured Guest



#### Elaine Rosenblum

Elaine Rosenblum, Founder of ProForm U™, is an entrepreneur and visionary at heart. In 2001, foreseeing the impact of technology on communication skills, she founded Courageous Conversation. As part of a second entrepreneurial adventure, five years later, she co-founded Access Test Prep & Tutoring. Elaine now teaches collaborative communication and negotiation skills not only to professionals at all levels but also to budding professionals, including students preparing for college, graduate school, and job interviews. Across careers as an entrepreneur, attorney, teacher, and marketer, Elaine acquired deep experience working at and consulting for corporate organizations from start-ups to Wa

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