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February 02nd 2016: Bringing the Human Connection to IT

The world of IT can be challenging for people outside of it to understand. In organizations this sometimes has a negative effect on how departments work together and communications can end up disconnected and disempowering for everyone.

However, with the surge in technology usage and the digital transformation that is upon us, it is crucial for IT leaders to be able to communicate effectively and powerfully with everyone in the organization.

In this episode of Story Powered®, Patricia McMillan, author of Making IT Matter will be talking with Lianne about how story can create th

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Featured Guest



Patricia McMillan

Patricia McMillan helps CIOs and digital strategists use the power of stories to craft strategic narratives that resonate, engage their teams and their customers with the transformation, and demonstrate the impact and value of their work. She is the author of Make It Matter: The Surprising Secret for Leading Digital Transformation. Learn more at patriciamcmillan.com

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