



The Business Edge

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February 12th 2016: Which 2015 LinkedIn Changes 'Some of them secret' Will Help You Succeed in 2016?

Breaking news...

LinkedIn overhauls the Groups feature, Messaging on the site be completely revamped, Endorsements are popping up every time you open LinkedIn, the new mobile app seems to have a mind of it's own and people are able to publish full length articles on their profile. Join bestselling author Wayne Breitbarth ("Power Formula for LinkedIn Success: Kick-start Your Business, Brand and Job Search"), a nationally recognized industry leader in LinkedIn training and marketing, as he shares easy (but killer) strategies for capitalizing on LinkedIn's latest updates and revisions. [Top](#)

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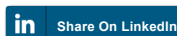


Wayne Breitbarth

Wayne Breitbarth is the CEO of Power Formula LLC. He is an experienced businessman, speaker, and author and an internationally recognized industry leader in LinkedIn training, marketing, and consulting. Wayne has shared his expertise with more than 80,000 business professionals through private business consulting, dynamic presentations to worldwide audiences, and his critically acclaimed book The Power Formula for LinkedIn Success

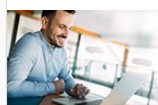
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