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**February 23rd 2016: Boost Sales Using Irresistible Offers**

Are you tired of being the best kept secret in your field? Join us and guest, Lisa Sasevich, Queen of Sales Conversion, to discover how to exponentially grow your speaking sales using Irresistible Offers, get massive results without being salesy and maximize your profits with no marketing budget. In this action packed interview you'll learn simple, no cost things you can do to instantly double or triple your sales during live presentations...big or small, 3 secrets to designing a truly irresistible offer, versus a bundle of fluff...Yes, they can tell, the secret to inspiring someone to a

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### Featured Guest



#### Lisa Sasevich

Honored with the Distinguished Mentor Award from the Business Expert Forum at the Harvard Faculty Club, recipient of the coveted eWomen Network Foundations Champion award for her generous fundraising, and ranked on the prestigious Inc. 500/5000 list of America's Fastest Growing Private Companies for 2 years in a row, Lisa Sasevich "The Queen of Sales Conversion" teaches experts who are making a difference how to get their message out and enjoy massive results, without being "salesy." After 25 years of winning Top Sales Awards and training senior executives at companies like Pfizer and Hewlett-Packard, she left corporate America and put her skills to the test as an entrepreneur delivering h

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