



The Business Edge
Archives Available
March 11th 2016: Start Me Up: How entrepreneurship made me feel like a global rock star

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As the owner and president of The Protocol School of Washington®—the global leader in international protocol, business etiquette and cross-cultural awareness training—Pam Eyring works with some of the most influential business leaders, heads of state and political dignitaries across the globe. Pam shares stories from her own entrepreneurial journey and discusses how women owned businesses are changing the international marketplace. With her strong business acumen, a successful work/life balance—and a great sense of humor—Pam inspires others to become their own rock star and take center stage i

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Featured Guest



Pamela Eyring

Pamela Eyring is president and owner of The Protocol School of Washington® (www.psow.edu), the nation's first and only accredited school focusing on international protocol, business etiquette and communication skills training. With more than three decades of public and private sector experience in operational protocol and educational development, Pamela has extensive knowledge of US and international practices and is a global thought leader in the etiquette and protocol industry.

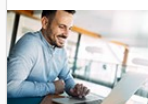
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