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with Rick A. Morris



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February 26th 2016: Project Management in History: The First Jeep

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Rick A. Morris interviews Paul Bruno, author of "Project Management in History: The First Jeep" tells the story of the American Bantam Car Company, which dared to meet the challenge to build a prototype combination light weapons carrier and command and reconnaissance vehicle for the an unprepared United States Army in the summer and early fall of 1940 in the impossible timeframe of 49 days. The deliverable of "¼ ton truck 4x4 light project," as the effort was titled by the Army, later became known as the Jeep. This effort represents a textbook case of entrepreneurship and project management t

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Featured Guest



Paul Bruno

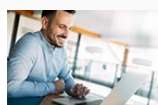
Paul Bruno has 29+ years of experience in project management and IT. He has a bachelor's degree in management, master's degree in business administration, a second undergraduate degree in computer software, and a second master's degree in history. He has held positions in IT including the first CIO for the City of Henderson. Currently, Bruno works as a senior consultant and trainer for the International Institute for Learning and as a consultant for Fiala Project Resources.

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