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BUSINESS



**The Work/Life Balance
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March 4th 2016: Succeeding in Sales**

Rick A. Morris interviews Greg Huffman from Blue Ridge. Greg and Rick have had a long and successful business relationship spanning three different companies. Join this show where they will discuss some of their favorite memories, stories of how to succeed in sales by following the right principles, and hear some entertaining tales! They will share how they met, started R2 Consulting, and even how they competed and won deals against some of the largest competitors in the industry. This is a can't miss episode!

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Featured Guest



Greg Huffman

Greg Huffman is a representative of Blue Ridge. Blue Ridge is named a leader in the 2016 Gartner Magic Quadrant for Supply Chain Planning Systems, Blue Ridge provides revolutionary cloud-native supply chain planning technology specifically designed for retail, wholesale and distribution.

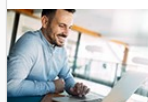
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