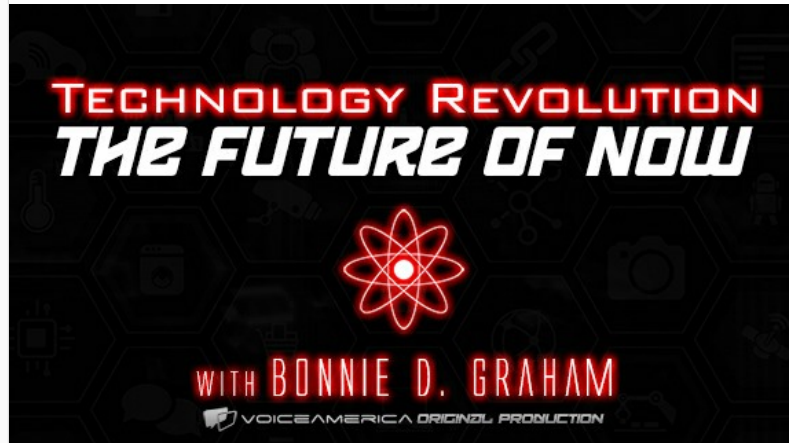


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The buzz: It's the law. Women entrepreneurs are one of the fastest-growing U.S. economy segments! But you're also five times more likely than men to shutter your business. Why? A lack of business management and legal savvy, more than a lack of capital. Do you need a law degree? No. Our 2-part special features attorneys' insights on navigating legal pitfalls all entrepreneurs (men, too) encounter. Today we'll cover the foundation. Take notes! The experts speak. Nina Kaufman, Esq.: "You must be willing to be someone you haven't yet been to build something you haven't yet built" (Clara Chorley). N

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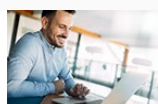
Renée L. Duff, Esq. has been an intellectual property attorney for 17 years and has been involved in the business side of intellectual property for over 25 years. And long before ever even hearing the term "Intellectual Property," she was, and still is, busy creating it.

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