



Meet the Visionary Game-Changers



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Meet The Visionary Game-Changers,
Presented by SAP
Archives Available
March 24th 2016: Becoming Digital, Staying Human: Be True to You and Your Business

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The buzz: Gotta be me! Our appetite for online reading, viewing, buying is voracious. In just 8 minutes, Alibaba achieved \$1b in sales on Singles Day November 2015. 42% of shoppers search product information on a mobile device while in-store. We spend 2 more hours a day on mobile than 3 years ago. This technology tidal wave keep us connected and social. Small businesses want a piece of this action. But can they become a better, digital version of themselves without losing what makes them unique? The experts speak. Lil Mohan, University of Chicago: "The change we are in the middle of isn't mino

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Featured Guests



Lil Mohan

Lil Mohan is an entrepreneur and academician with a passion for bringing great technology products and services to life. As a member of the faculty at University of Chicago Booth Graduate School of Business, he brings a variety of experiences from his work at Amazon, Intel, Infosys, Motorola, and two successful high-tech startup companies: Jungle and Snapstick.

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Max Dower

The artist and founder of Unfortunate Portrait, Max Dower, started his apparel and artwork business after his drawings caught fire on Instagram. Forgoing the bar after completing a law degree, he "decided to roll the dice, and launch this company that I thought had infinite potential." With 30,000+ Instagram followers, his LA-based company is scaling globally via online sales and retailers like Maxfield LA, Fred Segal, Joy in St. Moritz and Barvikhadream in Moscow.

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Susan Reynolds

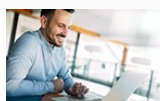
Susan Reynolds is Global Vice President of Partner Ecosystem at SAP. In that role, she focuses on creating the sales and program architecture to explode the reach of the new SME solution, SAP Anywhere.

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