



The Business Edge

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March 25th 2016: What Matters in Being Entrepreneurial:
Your Aspirations, Behaviors, and Self-confidence

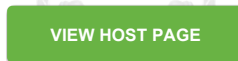
In November 2009, Goldman Sachs launched the 10,000 Small Businesses initiative (10KSB), a \$500 million, five-year commitment aimed at boosting job growth in the United States. The initiative was modeled on 10,000 Women, a Goldman Sachs global initiative that was started in early in helping women business owners around the world create value. Both programs target entrepreneurial owners of small companies that were poised for growth, and would benefit from market-based business education and access to capital, a segment under-served by existing business-support programs. My guest is Patricia Gr

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Featured Guest



Patricia Greene

Patricia G. Greene is the Paul T. Babson Chair in Entrepreneurial Studies at Babson College where she formerly served first as Dean of the Undergraduate School and later as Provost. Greene current assignment at Babson is to serve as the academic director for the Goldman Sachs 10,000 Small Businesses and 10,000 Women programs. Dr. Greene is a founding member of the Diana Project, a research group dedicated to studying women business owners and their businesses. She is a former federal appointee to the national advisory board for the SBA's Small Business Development Centers. She loves to talk about entrepreneurship, sharing her soapboxes on changing the way the world does business with any

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