

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



### The Business Edge

#### Archives Available

**April 15th 2016: Lost in Translation: Doing Business Internationally**

When doing business on an international stage, it's crucial to not only know what to say, but how to say it. Whether you're the CEO or an envoy for a company doing global business, Pamela Eyring shares how a working knowledge and comprehension of the cultural, business and social customs of your international associates can ensure that nothing is lost in translation.

### Tune in

Archives Available on VoiceAmerica Business Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

[SHARE](#) [DOWNLOAD PDF](#) [GET CODE](#)

### Featured Guest



#### Pamela Eyring

Pamela Eyring is president and owner of The Protocol School of Washington® ([www.psow.edu](http://www.psow.edu)), the nation's first and only accredited school focusing on international protocol, business etiquette and communication skills training. With more than three decades of public and private sector experience in operational protocol and educational development, Pamela has extensive knowledge of US and international practices and is a global thought leader in the etiquette and protocol industry. After acquiring the PSOW from founder Dorothea Johnson in 2005, Pamela soon expanded operations internationally with course work in the United Arab Emirates (UAE), Trinidad & Tobago and

[Read more](#)

### Share This Episode

[Share On Facebook](#) [Share On Twitter](#) [Share On LinkedIn](#)

### Connect with VoiceAmerica

Download our mobile apps

