



# Digital Industries: Changing the Game

Special Edition Series of



## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Digital Industries: Changing The Game,  
Presented by SAP

Tuesday at 9 AM Pacific

**April 12th 2016: Digital Manufacturing: Powering  
the 4th Industrial Revolution**

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Tuesday at 9 AM Pacific Time  
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The buzz: "You may say I'm a dreamer, but I'm not the only one." (John Lennon) The first three industrial revolutions were powered by steam (1700s), electricity (1800s), and computerization (1960s). Today, the fourth is connecting machines and equipment with the ubiquitous Internet of Things – enabling the digitization of business across all industries to revolutionize processes, customer interactions, and business models. The heart of this shift: the industrial machinery and components (IM&C) industry. The experts speak. Jason Coffman, Deloitte: "If I had asked people what they wanted, they

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### Featured Guests



#### Jason Coffman

Jason Coffman, Deloitte Consulting – Manufacturing Principal, is based in Deloitte's Detroit office focused mainly on Automotive OEMs and Tier 1 Suppliers. Jason has market eminence as a thought leader in Sales and Marketing (Vehicle, Parts, and Service) and business transformation through large scale Digital and IT enabled programs. He has published the following articles in 2015: Autonomous Cars and Automotive Manufacturing and Producing Electric Vehicles in an Evolving Market. Jason also serves on the executive board of Junior Achievement of Southeastern Michigan.

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#### Sean Molloy

Sean Molloy is Industry Solution Principal for the Industrial Machinery & Components, Automotive, and Mill Products industries at itelligence, Inc. With over 25 years of manufacturing industry experience, Sean is responsible for industry thought leadership which, he and many talented professionals collaborate to create industry solutions for manufacturers and bring them to market. Additionally, he is responsible for creating personalized digital transformation roadmaps for Industrial equipment OEM's and manufacturing organizations that employ & operate machines in their production facilities.

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#### David Parrish

David Parrish is SAP's Senior Global Marketing Director for the Industrial Machinery & Components industry. Before joining SAP, David held various product and industry marketing positions with J.D. Edwards, PeopleSoft, and QAD going back to 1999.

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