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April 12th 2016: **Texting That Saves Lives**

Nancy Lubin's organization Crisis Text Line grew faster than when Facebook first launched, with zero marketing. There's power to texting when people are in pain. People who are facing; anxiety, depression, suicidal thoughts, rape, abuse, etc...send their personal text to the crisis line and they are able to receive help to move from a hot moment to cool and calm.

Crisis Text Line created 'Crisis Trends' that collects data aiming to empower journalists, researchers, and citizens to understand the crises Americans face so we can work together to prevent future crises from happeni

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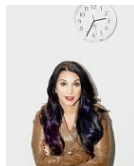
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Featured Guest



Nancy Lubin

Nancy is currently the Founder & CEO of Crisis Text Line, which has processed over 15 million messages in just over 2.5 years and is one of the first "big data for good" orgs. She was CEO of DoSomething.org for 12 years, taking it from bankruptcy to the largest organization for teens and social change in the world. Her first venture was Dress for Success, which helps women transition from welfare to work in almost 150 cities in 20 countries. Before leading three of the most popular charity brands in America, she was a bookworm. She studied politics at Brown University, political theory at Oxford University (as a Marshall Scholar), and has a law degree from New York University. She is t

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