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The Business Elevation Show with Chris Cooper - Be More. Achieve More Friday at 8 AM Pacific

April 29th 2016: Crash Communication - Why Pilots Fail and Managers Make Mistakes with Peter Brandl

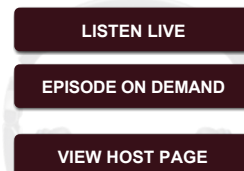
During this interview we will be exploring the parallels between aviation and corporations and how human failure follows a dire logic. Whether it be a disastrous plane accident or a bank accidentally giving away 320 million to an insolvent US company! With my guest Peter Brandl we will be looking at when it is time for the warning lights in the 'company cockpit' to come on. Peter Brandl is an internationally sought-after communication expert, professional pilot and flight instructor from Germany. He has had speaking engagements in 14 countries on 3 continents and authored multiple books. "Crash

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Featured Guest



Peter Brandl

Peter Brandl is an international communication expert, professional pilot and flight instructor from Germany. more He has over 20 years experience in consulting and training for executives, teams, salespeople, and flight crews. Besides his consulting business, he has built up several companies and worked as a sales manager and CEO. Peter has spoken at events in 14 countries on 3 continents and authored multiple books. "Crash Communication" is published in English by Morgan James Publishing New York. "Hudson River: The Art of Making Tough Decisions" was selected as one of the best career books in Germany. As a commercial pilot, he applies lessons from aviation to today's management challenge

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