



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Coffee Break with Game-Changers, presented by SAP
Wednesday at 8 AM Pacific/11 AM Eastern
May 18th 2016: Becoming Digital, Staying Human: Be True to You and Your Business - Part 2

The buzz: What's a vacation? Entrepreneurs and business owners have always carried the weight of their company, with precious few days off. Now pressure to "mind the store" is literally always-on, with digital customers online 24/7 from every device and location, 74% using social networks to make a buying decision and share experiences. How can small players use social selling, digital decision tools and ecommerce solutions – but retain their uniqueness – to compete with the "big kids"? The experts speak. Lil Mohan, University of Chicago: "The single biggest problem in communication is the il

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Featured Guests



Lil Mohan

Lil Mohan is an entrepreneur and academician with a passion for bringing great technology products and services to life. As a member of the faculty at University of Chicago Booth Graduate School of Business, he brings a variety of experiences from his work at Amazon, Intel, Infosys, Motorola, and two successful high-tech startup companies: Junglee and Snapstick. In his career so far, he and his teams have successfully brought to market several new products and services into the E & M-Commerce, Retail, Mobile SaaS, and Digital Media & Entertainment sectors. Lil was General Manager of Amazon's mobile platform BU, where he and his team built and brought to market the world's first retail M-Co

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Max Dower

The artist and founder of Unfortunate Portrait, Max Dower, started his apparel and artwork business after his drawings caught fire on Instagram. Forgoing the bar after completing a law degree, he "decided to roll the dice, and launch this company that I thought had infinite potential." With 30,000+ Instagram followers, his LA-based company is scaling globally via online sales and retailers like Maxfield LA, Fred Segal, Joy in St. Moritz and Barvikhadream in Moscow. His art features mashups of celebrities; a top seller is "The T Party," a portrait of Mr. T, Ice-T, and rapper Pusha T. His illustrations are raw, almost child-like, delivered with a wit and edge that makes his subjects some of

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Susan Reynolds

Susan Reynolds is Global Vice President of Partner Ecosystem at SAP. In that role, she focuses on creating the sales and program architecture to explode the reach of the new SME solution, SAP Anywhere. With a focus on how digital selling is changing the way partners work with SME customers, she frequently speaks on the impact of SaaS and digital economics on channel business models. Prior to joining SAP, Susan held a number of marketing and channel positions at Hewlett Packard, where she was a leader in the Solution Partner Organization for HP's commercial hardware and software solutions. Susan has been named one of CRN's "Women of the Channel" for each of the last 7 years, recognizing

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